



HEROTEC

NETWORK PROFESSIONAL TRAINING

Business Planning

Audience	Business leaders, professionals, and managers
Duration	8 hours

PROFE

About this Course

This course is about preparing a Business Plan, Performing Key Analyses, Preparing for Implementation, Understanding the Fundamentals of Business Execution, Linking Strategy to People and Operations and Monitoring and Evaluating.

You will understand how to take any type of business to the next level (meaning a start-up or an established business) & create a perfect Executive Summary Business Plan & Create a perfect Financials write-up part of the Business Plan, The Course includes including an easy way to create and understand and forecast all financial statements and a ratio analysis too.

Course Overview

- Business Planning & Writing
- Executive Summary
- Marketing Plan
- Operations Plan
- Financial Plan
- Conclusion & Final Point
- Appendices
- Templates
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Skills you will Learn

- Essential business planning skills and tools
- Writing a business plan
- Performing Key Analyses
- Crafting a Business Strategy that Executes

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